## ARTICLE 6 IN ACTION: BUSINESS INSIGHTS & IMPLEMENTATION TRENDS



### LAUNCHED BY IETA AND A6IP AT COP29 TO:

- Understand opportunities identified by 100+ private sector respondents;
- Identify current challenges in Article 6
  implementation; and
- Explore the future role of Article 6 in voluntary and compliance markets.



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### THE PRIVATE SECTOR SEES MAJOR OPPORTUNITIES IN ARTICLE 6

1 NEW REVENUE STREAMS

2 ENHANCED REPUTATION

RISK MITIGATION

TECHNOLOGY COOPERATION

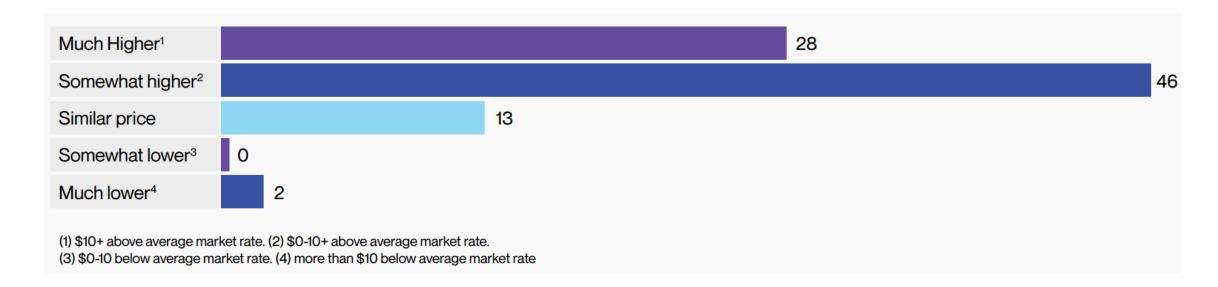
5 COST SAVINGS



# 83% ARE WILLING TO PAY SOMEWHAT HIGHER OR MUCH HIGHER FOR ITMOS

As compared to average market rate for other credits

"A price premium for ITMOs can be anticipated, although the size of the premium remains uncertain due to supply and demand uncertainty."









93%

Are intending to participate in The Paris Agreement Crediting Mechanism (PACM)

Also known as the Article 6.4 Mechanism



Uncertainty of guidance from international negotiations

Uncertainty of host country frameworks

Perceived risk of revocations

04

**Uncertainty around quality** 

05

Infrastructure challenges

06

Pricing of Article 6 credits

07

Limited supply of authorised ITMOs

08

Transparency of transactions

09

Reversal and permanence risks

10

Technical complexity

Transition of CDM projects to Article 6.4 Mechanism